



History of the Hispanic Heritage Festival of Palm Coast

Since 1995 the Hispanic-American Club of Palm Coast has been honored with the presence and guidance of one of its most beloved member, Emilio Agosto and his wife Maria. He has been volunteering his services to the Hispanic-American Club of Palm Coast in many positions, like the building of the club house, fundraisers for the Scholarship Fund, Membership Director, organizing dinners and holiday dances, The Pan American Festival, Club House Director and as a Board Member in various positions.

In 2003, after serving the Hispanic-American Club of Palm Coast and our community for 16 years, he realized that the club was heading into the history books of Flagler County as a pillar in preserving the heritage of the our Hispanic residents. These citizens who made Palm Coast their home away from home for many years to come in a well diverse community. After attending a “Fiesta Playera” in Jacksonville, Florida, he shared a thought with his wife Maria that the Hispanic-American Club of Palm Coast should have a celebration for the Hispanic Citizens living in Flagler County and invite all of the other citizens and extend our hands beyond the Flagler boundaries to join us in celebrating our Hispanic Heritage.

In 2006, after a well thought-out dream, he proposed to the Board and General Membership of the Hispanic-American Club of Palm Coast the “1st Hispanic Heritage Fiesta”. His dream was embraced by the membership and a committee was formed with George Negron as his Co-Chairperson and the unconditional help of other members such as Lucy Lebron, Juan Rodriguez, Sandra Negron, Cirilo Prince and Bob Ruark and the valuable help of John Jackson from the City of Palm Coast Parks Department. After many months of planning, approaching sponsors like S. R. Perrot, Pepsi and the Department of Parks and Recreations of the City of Palm Coast, finding vendors, artists, performers and many volunteers from our membership and even non-members from our community which also included volunteers from outside Flagler County, as far away as Orlando, St. Augustine and Jacksonville, his dream was now a reality.

Emilio’s leadership and his staff demonstrated that a dream can become a reality and this way the “1st Hispanic Heritage Festival of Palm Coast” was successfully launched and founded in September 2006.

We at the Hispanic-American Club of Palm Coast thank Emilio for his tenacity and valor to dream and believe that anything is possible if you really desire it. We are honored to have him as a member of our club and definitely “Si Se Puede”.

Past Chairperson and Co-Chairpersons



**Ramón L. Marrero
2008 Hispanic Heritage Festival
Chairperson**



**Emilio Agosto
2008 Hispanic Heritage Festival
Co-Chairperson**



**Emilio Agosto,
2006 Hispanic Heritage Fiesta, Founder
Chairperson**



**George Negrón
2006 Hispanic Heritage Fiesta
Co-Chairperson**